

Supamatic



ARTIST GUIDE

How to prep your art to sell in Supamatic Creative Vending Machines.



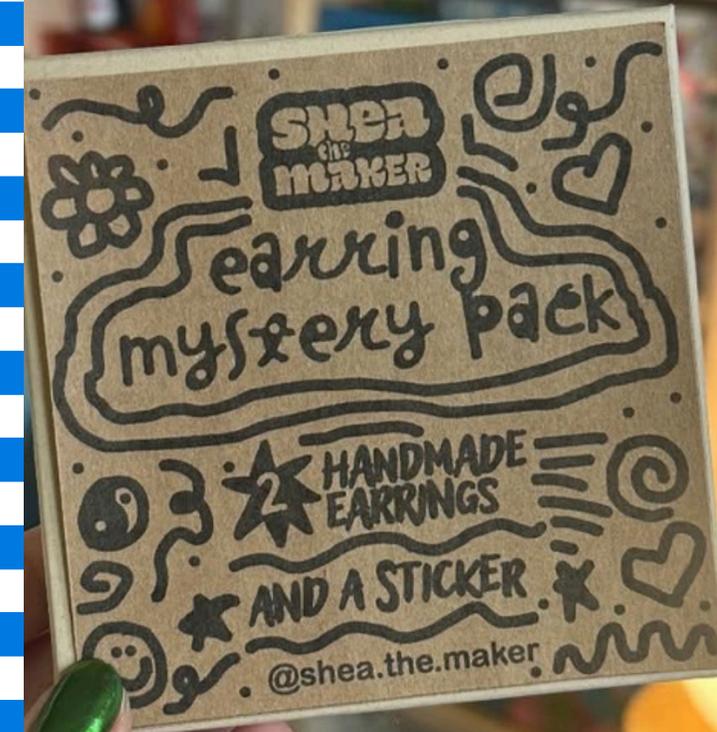


WHAT PRODUCTS
ARE GOOD FOR
VENDING?

WHAT WE VEND

Creative and arty products that make sense for the location and venue.

- Original products by local artists and creatives, designed specifically for vending
- Useful, playful & entertaining items chosen for how each space is used
- Stock is refreshed regularly to stay interesting and will evolve over time



ART CREDIT:
SHEA THE MAKER

GOOD PRODUCT IDEAS:

We love products that are fun and have a clear purpose, over and above just looking great:

- Mini illustrated games
- Colouring pages
- Pocket oracle or prompt cards
- Tiny self-care kits
- Purposeful trinkets
- Sticker packs with a concept
- Collectable mini zines or activities
- Collectable, themed, micro bundles
- Fidgets/anxiety relieving trinkets
- Interactive art



WHAT WE DON'T VEND

- X We'd love to sell all art, but vending machines are not a great place to just sell art prints.**
...unless they are part of a product pack that is interactive, or has some other additional selling point
- X Sexually explicit, illicit substances or drug paraphernalia.**
- X Perishable, meltable, or fragile items (unless drop tested). Sharp or dangerous objects. Anything living!**
- X Boring products**



ART CREDIT:
STEVE GORDON

WEIRD IS 😊
WELCOME

ART CREDITS: SEE GOOD THINGS VENDING USA, LOOT DROP VENDING USA



Kyler Richer Studio
@kyler.richer

Mystery Bags



Finestra Cards
finestracards.com

Games & activities



Unique items



@gucha.gucha



We love products that are fun and have a clear purpose, over and above just looking great.

DOUBLE
CHECK
~~~~~

IS YOUR PRODUCT IDEA...

REPEATABLE & SUSTAINABLE?

You can produce in good quantity, profitable for you.

DURABLE & COMPACT?

Small enough to fit, tough enough to withstand the drop.

£3-£15 RETAIL PRICE?

We buy at wholesale pricing (50% of retail)

EXAMPLES & IDEAS

of products that work great
in vending machines



ARTIST CREDIT: MARYLU HERRERA @MEH.WORK

✓
Instantly
usable



KEYCHAINS

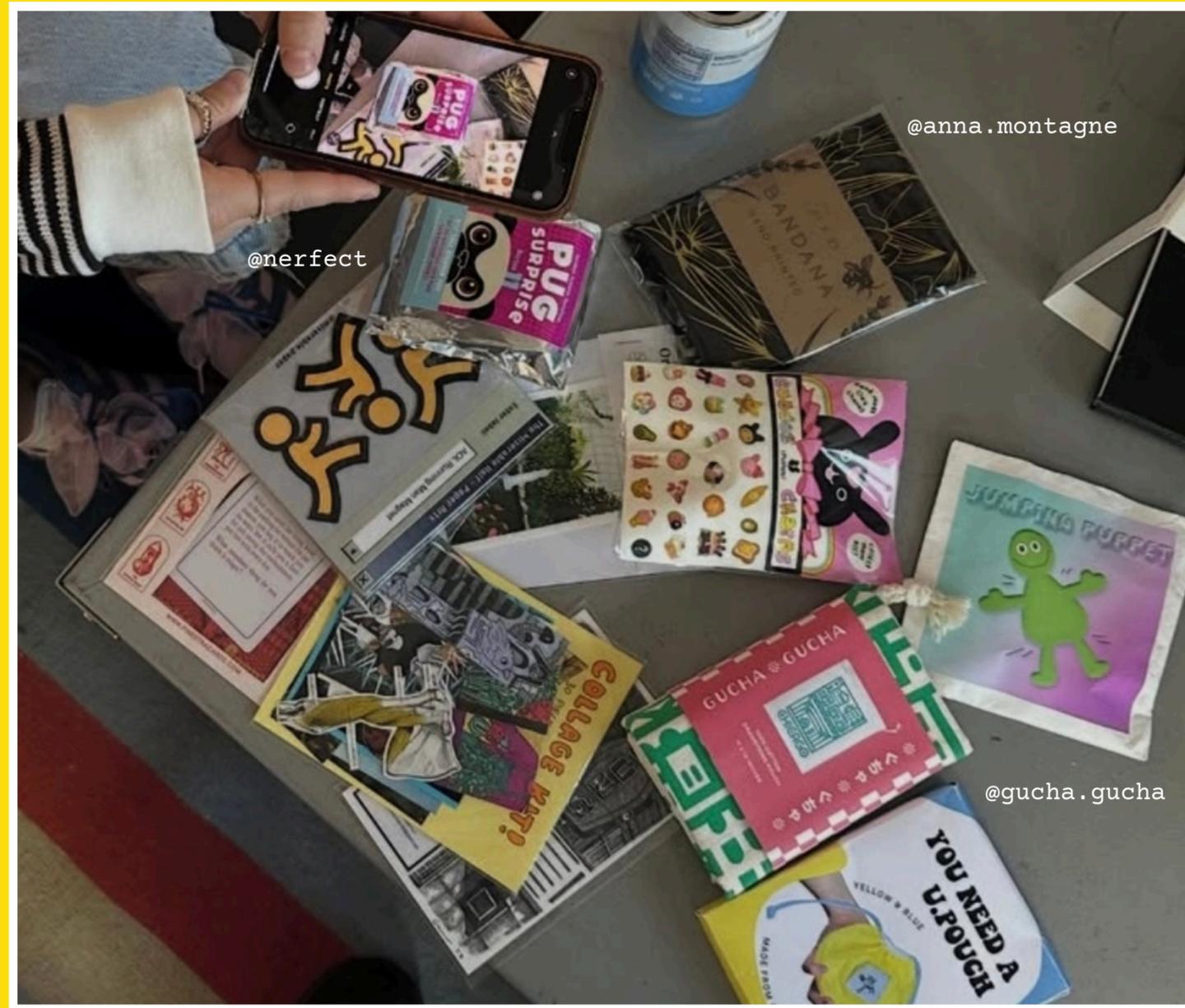
ARTIST CREDIT: MARYLU HERRERA @MEH.WORK

We love activities



COLOURING PACKS / STICKER PACKS

ARTIST CREDIT: GOOD THINGS VENDING



We love surprises!

TEA TOWELS, GAMES, SURPRISES

ARTIST CREDIT: @finestra.conversation.cards

Themed
cards

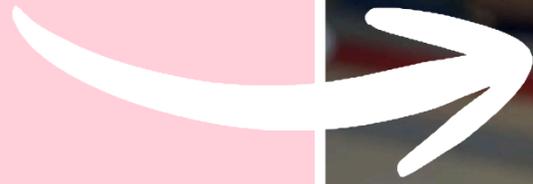


Oracle
cards

CONVERSATION CARDS

ARTIST CREDIT: KYLER RICHER @kyle.richer

Mystery
bags



MYSTERY TIE

ARTIST CREDIT: ALL THE THINGS DESIGN

Tap
into niche
interests
& hobbies



3D PRINTED FIGDETS D&D DICE HOLDERS

ARTIST CREDIT: KYLER RICHER @KYLE.RICHER



Art kits

COLLAGE KIT

PHOTO CREDIT: ASHOURAITA KHOSHABA @FACKSHAT

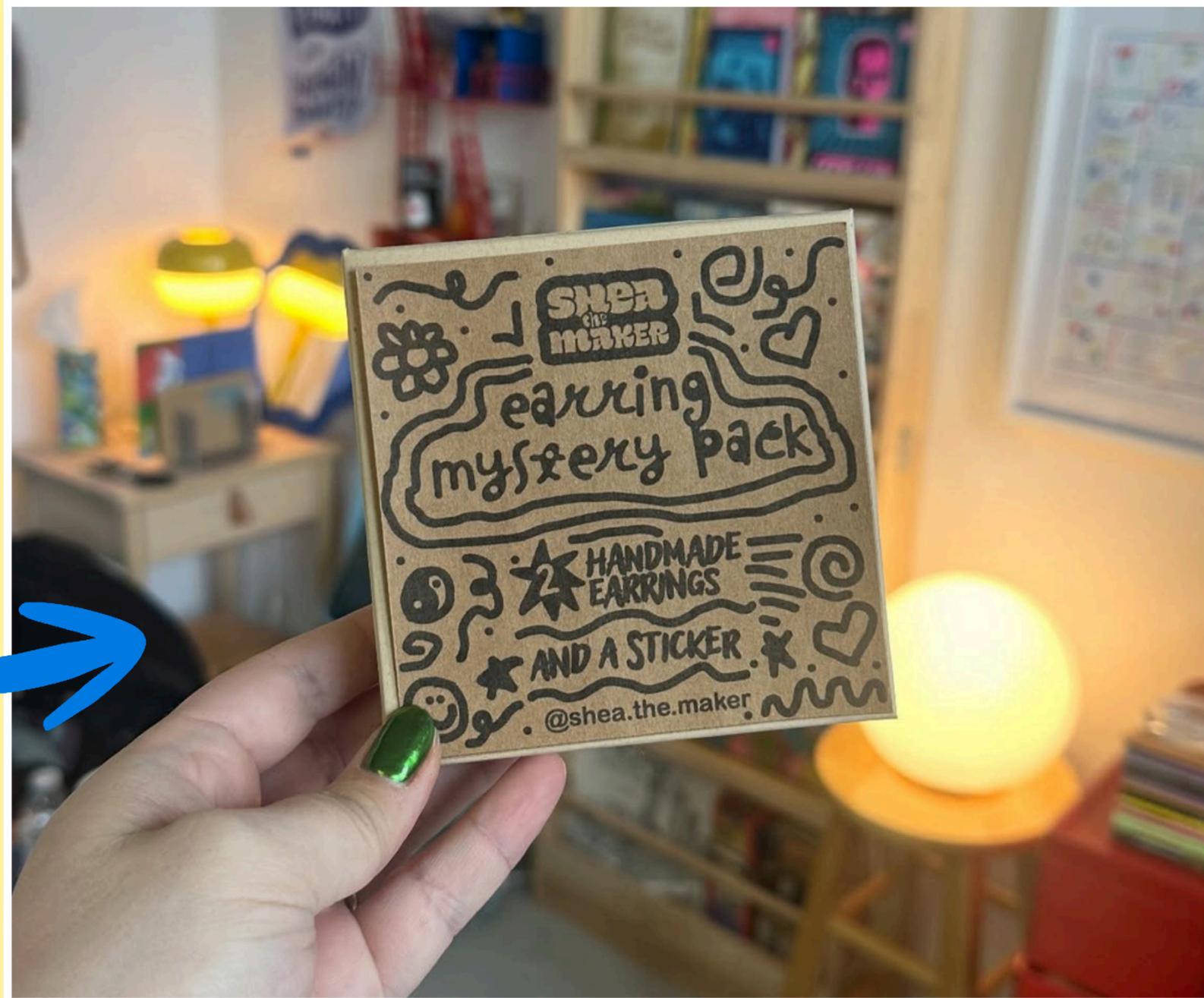
Prints
+ Extras



PRINT WITH STICKERS

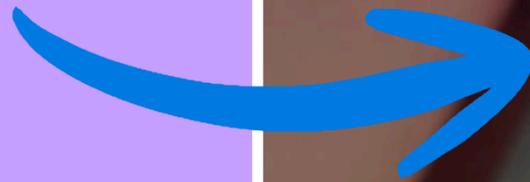
ARTIST CREDIT: SHEA THE MAKER @shea.the.maker

Jewellery



MYSTERY EARRINGS

Sticker
packs



MYSTERY STICKERS

ARTIST CREDIT: @ANNA.MONTAGNE

Textiles
& screen
prints



BANDANAS

ARTIST CREDIT: @YARNIESBYMIKEY

Make it
collectable



THEMED COLLECTABLES

ARTIST CREDIT: @BACKALLEYRUGDEALER



RUG KEYRINGS

ARTIST CREDIT: @GOODTHINGSVENDING



PINS WITH A STORY

ARTIST CREDIT: @FOXANDTHECOBRA



PATCHES

ARTIST CREDIT: ACW @ANNACLAIREWHITE

Make it
wearable



PINS & BADGES

ARTIST CREDIT: SNAILCATALOG @SNAILCATALOG



COLLECTABLE STICKER PACKS

PHOTO CREDIT: JAM @WORMYORCHIDS



ZINE PACKS

HOW TO PACKAGE

your creative
products



PACKAGING REQUIREMENTS

Lightweight and/or flimsy items like stickers, pins, prints and patches need a thick backing card for sturdy vending.

Your products should be sent to us vending-ready.

Packaging must be:

- Clearly labeled
- Sturdy - use backing card if needed
- Fit the provided dimensions
- Include your bio and social/website links inside the packaging



ECO FRIENDLY CELLO
[SHOP HERE](#)



RESEALABLE POUCHES
[SHOP HERE](#)



WAX /GLASSINE PAPER
[SHOP HERE](#)



PILLOW BOXES
[SHOP HERE](#)



PAPER GIFT BAGS
[SHOP HERE](#)



PLAYING CARD BOXES
[SHOP HERE](#)

PRO TIPS FOR SELLING WELL

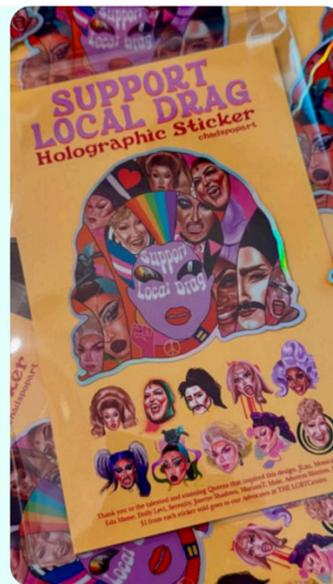
Tips to help sales:

- Include a hook / make them curious
- Clear purpose, and clear labelling
- Including freebies like stickers

DO USE THEMES, AND NICHE INTERESTS

EXAMPLE:
This is not just a sticker pack... it's for a **cause** and designed for a **niche audience.**

@chadspopart



EXAMPLE:
People who love plants... but also doubles as affirmations.

@materiamundus



EXAMPLE:
This is not just a sewing kit... it has a **clear result & dopamine hit!**

@butterscotchsewing



EXAMPLE:
Create activities that can be done on-site **and with friends!**

@finestra.conversation.cards



DO MAKE IT FEEL COLLECTABLE

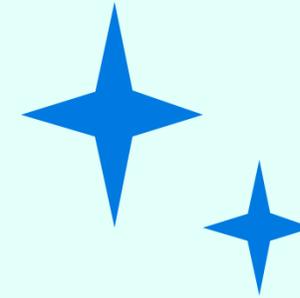
Variable items, trading cards or mystery packs are perfect.



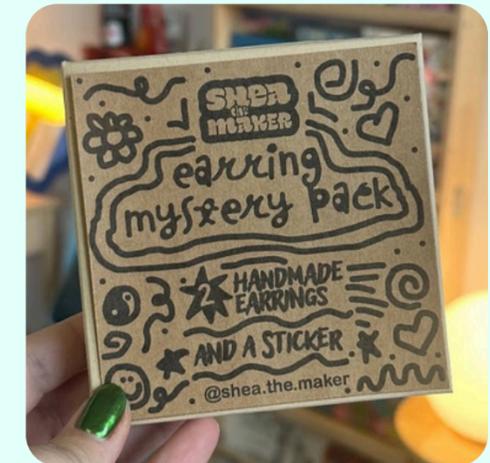
DON'T BE VAGUE, DULL, BORING OR NORMAL.

PACKAGE DESIGN AND LABELS

Make sure your products are clearly labeled so customers know exactly what's inside before they buy.



FUN & BRIGHT PACKAGING



CLEAR LABELING



KEEP IT SIMPLE

NOT GOOD LABEL DESIGN:



GOOD LABEL DESIGN:



@ifeltittoo.shop

A LIL' REMINDER

- Customers only see your items from outside the glass.
- Labeling your items clearly will help them understand what they're getting.
- People will take photos of the machine and may share on socials. Having your product stand out is vital.

We'll also work with you to include your details and a QR code in each product that links to a profile on our website.



SIZE GUIDE

Slot sizes vary slightly by machine, so we'll always confirm exact dimensions before you produce stock.

The most reliable and common sizes are A5, A6 or A7, **up to 2.5cm depth.**



SMALL: 7.4 x 10.5cm

Ideal for stickers, cue cards, mini packs. Narrow is better. Around A7

★ **Snickers Bar**



CANS: 6.5 x 12.5cm

We have limited slots for bottles & can sizes. Contact us for details.

MEDIUM: 10.5 x 14.8cm

Best all-round size. Works well for sticker packs, zines, oracle cards, and small bundles.

★ **Reg Crisp Packet**



Approx A6

LARGE: 14.8 x 21cm

Not all machines have this size. Great for magazines and books. Around A5 - our largest size available.

★ **Large Crisp Packet**



Approx A5

HOW MANY UNITS SHOULD YOU MAKE?

Each helix holds 10–18 units, depending on size.

Notes:

You'll be assigned a helix size, which determines your stock capacity.

Tip: Make extra! Having backup stock makes restocking easier and keeps sales moving.



CREATIVE THINKING

If you already have a product or idea, it's worth having a think how you can modify it slightly to work for vending.

Think through these questions:

1. One product or idea I already have
2. How someone might interact with it
3. How it could become a small vending object
4. How it could exist as a set or series
5. What would make someone buy another one

GLOSSARY

A few vending terms to help in our communication...

WORD	DEFINITION	REFERENCE
HELIX	The spiral coil that holds and pushes products out	
ROW	A horizontal line of helixes.	
SLOT	Your product's space in the machine.	
UNIT	One individually packaged product.	 = 1 unit
NAYAX	The machine's card reader for cashless payments.	

Note: Terms overlap. Your assigned spot may be called a helix, spiral or a slot.

APPLY TODAY

Supa-matic

APPLY AT: [SUPAFANTASTIC.COM/VENDING](https://supafantastic.com/vending)

For questions, reassurance, or feedback at any point,
contact Amy - amy@supafantastic.com